
COOKIES POLICY

Document No.:DK-010-2
Date: 14/05/2019

*For Interactive General Partnership
The project team of compliance*

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GENERAL INFORMATION

This policy describes how our website uses cookies to improve your browsing experience and allow us to do it better. This cookies policy provides all the relevant information regarding the cookies that we use and the purposes for which we use them.

PROVIDING CONSENT

Please read this policy carefully for more details regarding the information we collect when using this website.

REVOKING CONSENT

Once you have given us your consent to use cookies, we will install a cookie on your computer or device in order to remember it during your next visit. The cookie will expire periodically. If you wish to withdraw your consent earlier, you can select "Settings" to determine which cookies you accept and which ones you do not. In order to delete existing cookies, you can use your web browser settings. For more information on how to delete cookies, see below.

WHAT ARE COOKIES

Cookies are small files with letters and numbers placed on your browser or hard drive. Cookies serve a variety of purposes. For example, they allow us to analyze how effectively our website works. For more details on the types of cookies that we use will be indicated below.

WHICH PERSONAL INFORMATION DO WE COLLECT

Some cookies collect personal information. Most of them collect information that allows the user to be identified. They collect more general information, such as how the user came to the website, how he/she used it, or in which part of the world he/she is located.

WHAT TYPE OF COOKIES DO WE USE

In general, the use of the website may result in the installation of four types of cookies, the purpose and operation of which are described below:

The absolutely necessary cookies

The absolutely necessary cookies are essential for the proper operation of the website and allow you to browse and use their functions. These cookies do not recognize your individual identity. Without these cookies, we cannot achieve effective functionality for our website.

Performance cookies

These cookies collect information about how visitors use the website, for example, which pages they visit more often, and whether they receive error messages from other websites. These cookies collect aggregate, anonymous information that do not identify a visitor. They are solely used to improve the performance of a website.

Functionality cookies

These cookies allow the website to remember the user's options such as language or region in order to provide improved and personalized functions. Information collected by these cookies may become anonymous and cannot track the activity of browsing in other websites. If you do not accept these cookies, the site's performance and functionality may be affected and your access to its content may become restricted.

Advertising / Targeting Cookies

These cookies are used to provide content that best fits your personality and interests. They can be used to send targeted ads / bids, limit ad views, or assess the effectiveness of an ads campaign.

You can be excluded from the process of collecting data from cookies of this category through the website <http://www.youronlinechoices.com>. By choosing not to allow your collection of data to serve targeted advertising doesn't mean that you will not see more advertising. It just means that you will see an ad that will not fit your own interests.

Third-party cookies

Some cookies are placed by third parties whose services we generally use. As a result, when you visit a page that incorporates content from third parties, you can then install cookies from these parties, which we do not control. If you choose for instance to watch a video on our website or choose to share our website content by clicking one of the relevant social media buttons inside the website, cookies which we do not control will be placed by third parties whose services we generally use and who have their own privacy policy. Our website may also contain links to websites that we do not control and which our privacy policy does not cover. So when you visit such a page on our website, third-party websites may collect information that they will use according to their own privacy policy.

HOW TO PREVENT OR REMOVE COOKIES

Cookies give you the opportunity to make the most of our website. However, if you wish to disable our cookies, you can follow the instructions below.

Please take into account that if you choose to disable cookies, it is likely that some sections of our website may not function properly.

You can remove any cookies stored on your computer or device through your web browser. For more information you can visit the links below:

[CookiesettingsinFirefox](#)

[CookiesettingsinChrome](#)

CookiesettingsinSafari

CookiesettingsinInternetExplorer

You can also prevent the saving of cookies by enabling settings in your web browser. However, if you use the browser to prevent the saving of all cookies (even the ones that are absolutely necessary), you may not be able to visit all the sections of our website. If you use different devices in different locations, you should make sure that all browsers are configured according to your own wishes regarding cookies.

REMARKETING

Our website, as well as third parties whose services we use, can make good use of technologies called "pixels" that send information from your device to a server. Pixels can be embedded in web, video, and e-mail content by allowing the server to read specific information from your device. Pixels can be integrated in order to identify the time that you saw specific content or e-mail as well the IP address of your device. Pixels are used by our website and third parties for a variety of purposes, such as to analyze the use of the services we offer (in combination with the cookies we install) and display content and ads that fit your preferences.

Our website uses pixels in order to display the following advertising services:

Google Ads

This website uses the Google Ads remarketing service app in order to display ads for our services through other websites (including Google) towards users who have already visited our website. This means that we may show ads to visitors who just visited the website without actually doing something on the website, such as completing a contact form to request information. The advertising of our services may appear on the search results page via Google or on a website that belongs to Google's Display Network. This is carried out through the cookies that are stored in the browser, which are used to capture and evaluate your use of Google when visiting various websites. In this way, Google can track your previous visits to our website. The use of the information collected is subject to our privacy policy as well as Google's.

You can set your preferences on how Google displays you ads by using the Google Ad Preferences page, while you can also get rid of ads' displays based on your preferences through cookies settings in your browser or by setting up a plugin on your browser:

Install Chromeplugin

Install Firefoxplugin

InstallInternetExplorerplugin

Facebook and Instagram

This website uses “Remarketing Custom Audiences” and “Facebook Conversion Tracking”. These features provide information on the way you used the website and can run ads based on your preferences on Facebook or other websites working with Facebook. The use of the information collected is subject to our privacy policy and Facebook’s privacy policy. You can learn more on how to manage your preferences for Facebook ads by [clicking here](#).

CHANGES IN COOKIES POLICY

We have the right to make changes to this cookie policy in the future. Any changes that might occur will be posted on this website. Therefore, it is recommended that you consult this page on a regular basis when you visit the website.

HOW TO CONTACT US

“Aggelos Kandylis & Co Ltd” Address:

Tel.:

E-mail:

Last update: 14/05/2019